









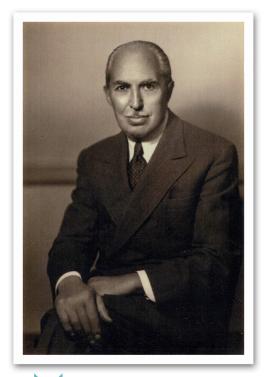








Join FreeSpirit, Henry Glass, Studioe, Blank Quilting, A.E. Nathan, Fabric Editions and 3 Wishes in celebrating the 90th anniversary of the founding company Jaftex Corp. Jacob A. Fortunoff, the JAF in Jaftex, and the first generation, started by building a business jobbing fabric. Eventually, Everett Fortunoff, second generation, led the company into manufacturing fabric for women's sleepwear.







2 Everett Fortunoff

Today, through the hard work and vision of Robert Fortunoff, third generation, and savvy strategies from Greg and Scott, fourth generation, the organization has flourished to become a significant player in the home sewing and quilting industry.





4 Scott Fortunoff

Greg Fortunoff

The values of family, charity and an acute business sense, for both the company and its customers, have always been and continue to be the foundation of this 90-year-old family business. Please join the Fortunoff family and the various Jaftex teams in a year-long celebration dedicated to helping quilt shop retailers, like you, grow through prizes, promotions and incentives.



DE IN IT TO WIN IT!

Now through 11/30/2020, earn a Jubilee ticket for every 9 bolts of fabric you buy from any Jaftex company or affiliated brand+.



Each earned ticket, with your shop's name on it, will go into a bucket.



Throughout the Jubilee year, we will randomly select winners for Jubilee goodies.



Our anniversary year will culminate with final prize drawings in December 2020.

GRAND PRIZE \$5,000*

- + Jaftex brands include FreeSpirit, Henry Glass, Studioe, Blank Quilting, A. E. Nathan, Fabric Editions and 3 Wishes.
- +Other affiliated brands such as Stof of Denmark, Stof of France (aka Le Quilt), Oasis Fabrics and Sykel. See official rules below for details.

OFFICIAL RULES

- Qualifying orders must be placed between the dates of 3/16/2020 and 11/30/2020.
- A qualifying order is a minimum of 9 bolts per delivery, per brand. Tickets can be earned based on buys in increments of 9 bolts only i.e. 18 bolts earn 2 tickets, 27 bolts earn 3 tickets, etc.
- Earned tickets are based on a buy of any Jaftex fabrics in increments of 9 bolts, even if the eligible order does not ship complete. Qualifying orders must be placed in good faith for active, viable product.
- Online orders and orders placed with a sales rep or a customer service rep are all eligible.
- Each qualifying order will earn a raffle ticket. The shop's name and order number will be written on the ticket entered to win prizes.
- The 9 Bolt Jaftex Jubilee is open to all Jaftex US customers and FreeSpirit Canadian customers only.
- Prizes: One grand prize of a \$5,000 credit; one second prize of a \$2,500 credit and one third prize of a \$1,250 credit. Five runner-up winners will each receive a \$250 credit. Prizes will only be applied as credit (based on the value in US dollars only) against future orders on stated Jaftex accounts. Prizes cannot be applied to past orders or open orders. Winners must be in good credit standing. Prizes are non-transferable. No substitution or cash equivalent of prizes is permitted.
- Selected winners must declare the brand or division between brands for which the credit will be applied.
- All eligible entries received during the submission period will be gathered at the end of the submission period. Winners will be randomly drawn and announced mid-December.
- There are no other opportunities to win, purchase, earn or receive raffle tickets other than with qualifying orders.
- If a potential winner fails to comply with these official rules, that potential winner will be disqualified.
- The size of the bolt or the price of the fabric is not a determining factor for the 9-bolt purchase.
- Exclusions: Items that do not qualify for this promotion are Air-Lite Batting, Hot-Fix Adhesive, promo goods, pre-cut fabrics, car fabric or close-outs.

REPS: Please write the # of raffle tickets earned on each order in the top right corner.

ORDER ENTRY: Please write the two-digit brand code (HG, FS, SE, BQ, AE, TW, SD, SF, OF or SYK) PLUS the order # on the raffle tickets provided at your location and put into the bin.

