

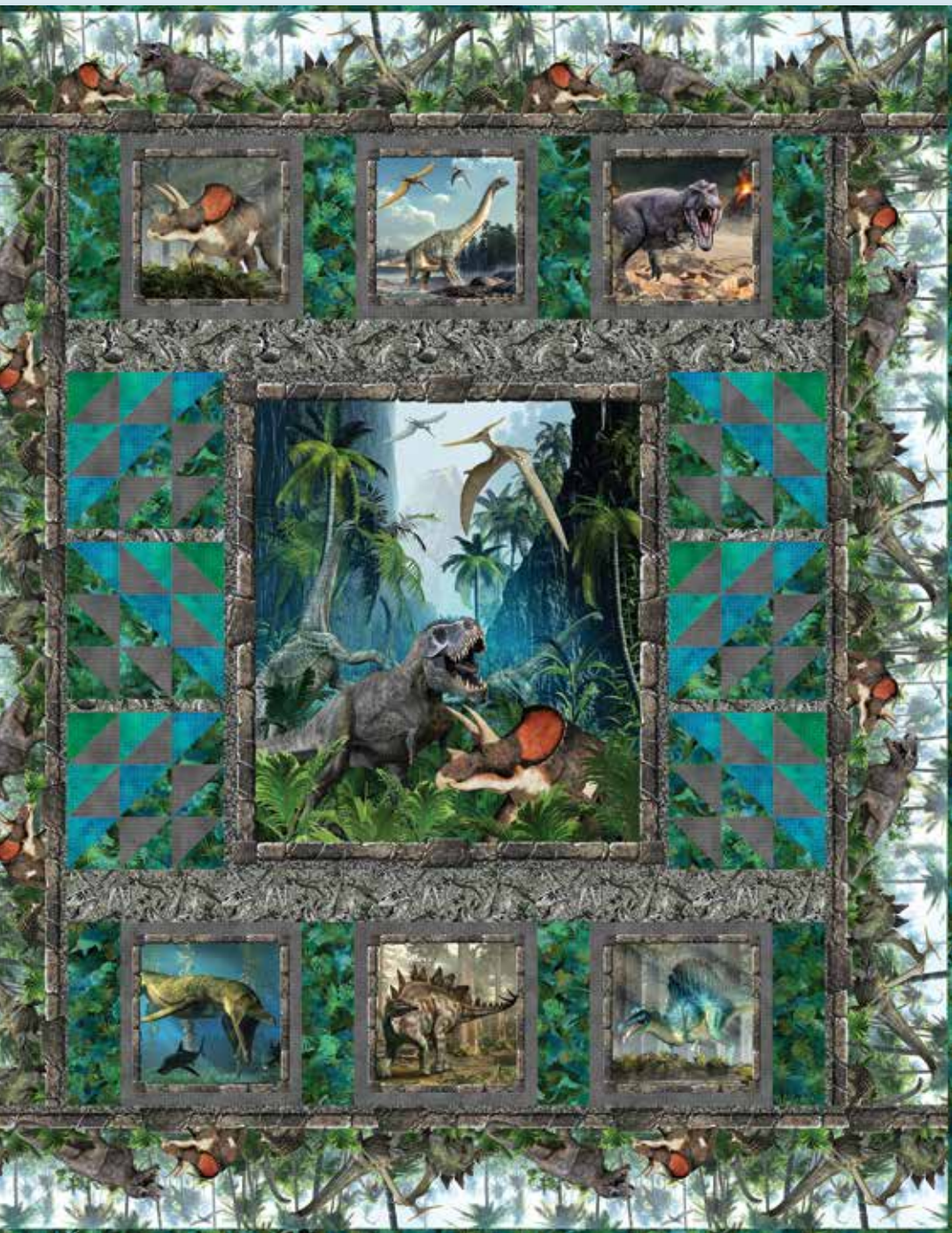
In The Beginning *fabrics*

Wholesale Newsletter – Spring/Summer 2020

New Collections for 2020!

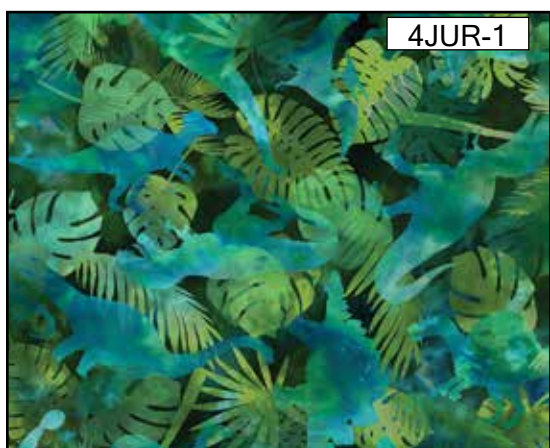
JURASSIC by In The Beginning Studio

Introducing our fiercest collection ever! Digital printing makes these dinosaurs super realistic with amazing details everywhere you look. We've pulled some Dit-Dot Evolution prints for go-withs, and also have green tonal dinosaurs, and an allover fossil print. Our quilt (77½" x 93½") is a perfect project for fans of the Jurassic period!

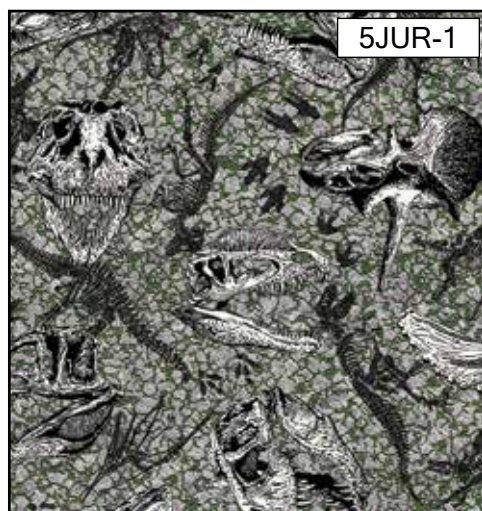


Jurassic Quilt Pattern: #JUR Patt

Available Nov/Dec, 2020



4JUR-1



5JUR-1



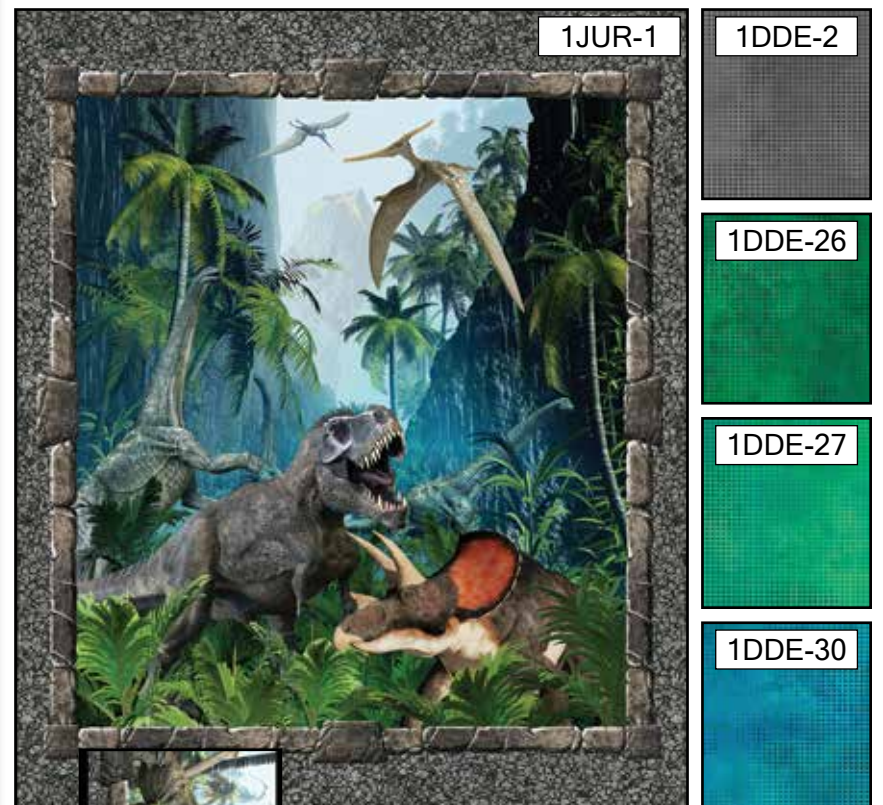
3JUR-1



2JUR-1

3JUR-1 is a border stripe. There are a total of four border stripes printed across the 44" width of fabric as shown above.

(1JUR-1, 2JUR-1, and 3JUR-1 prints are reduced smaller than the other designs here so that complete images can be seen.)



1JUR-1

1DDE-2

1DDE-26

1DDE-27

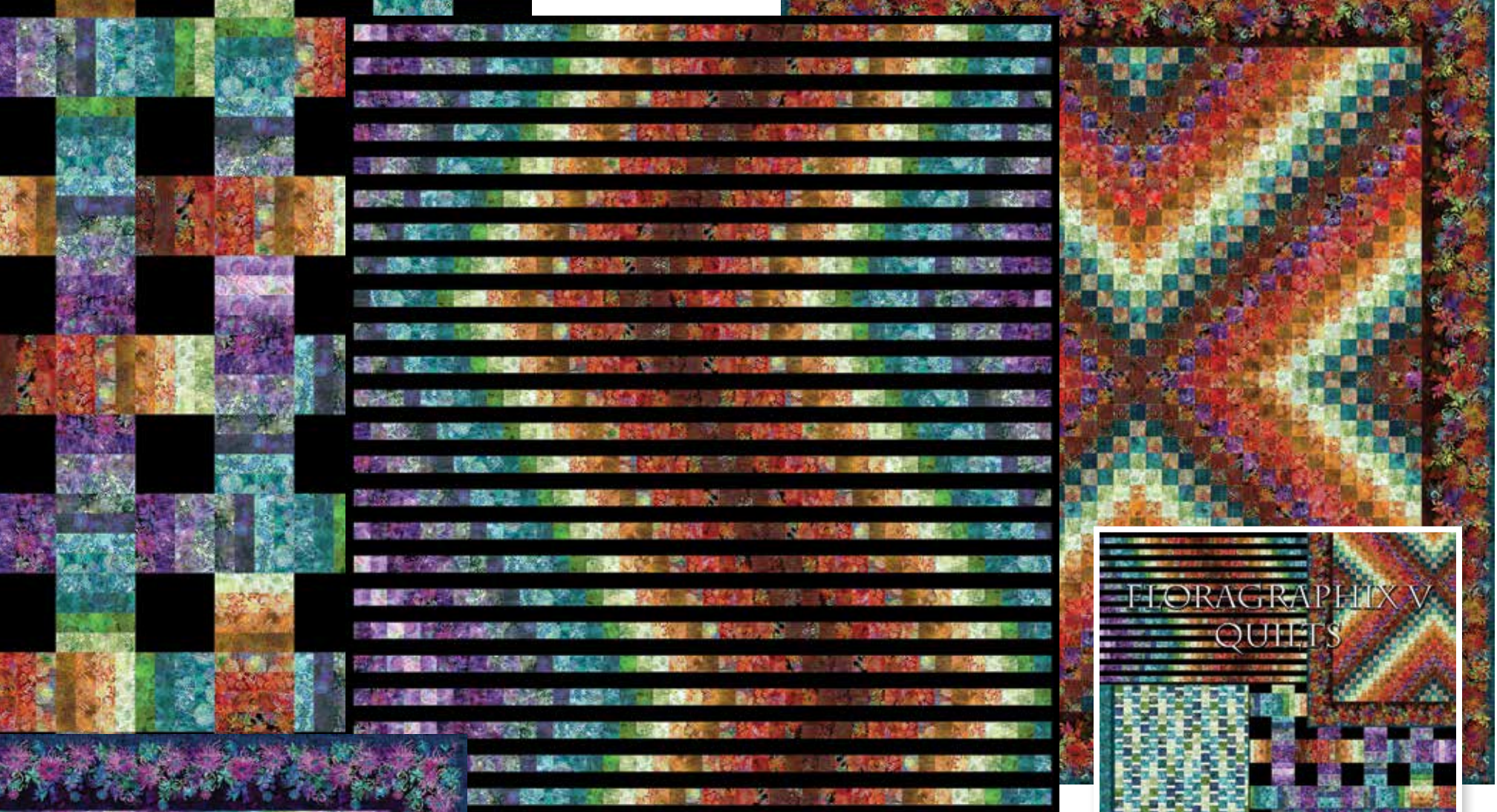
1DDE-30

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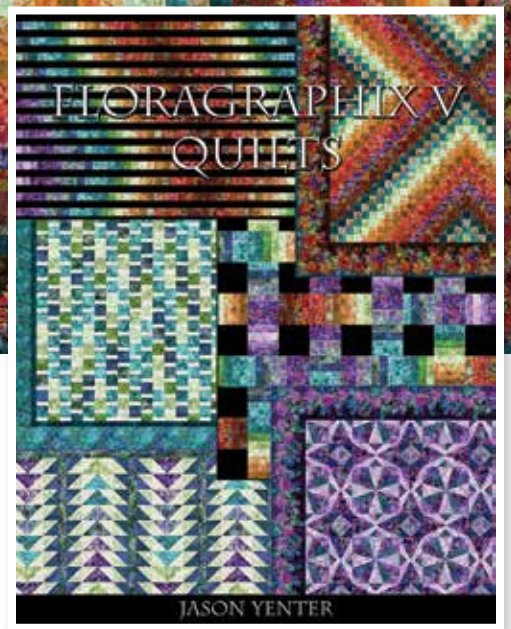
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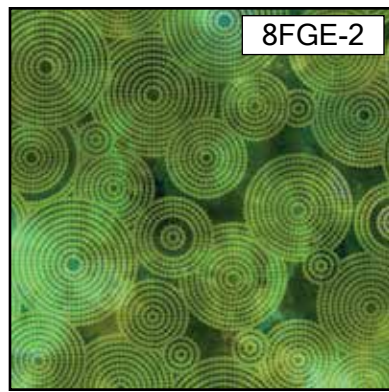
FLORAGRAPHIX V

by Jason Yenter

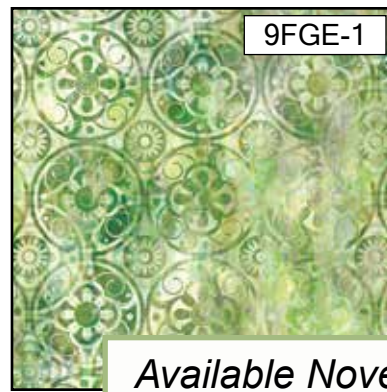
This gorgeous collection features Jason's signature style of expertly layered elements and subtly shifting colors. The *Floragraphix V Quilts* book will have instructions for the seven quilts shown on this page. A separate pattern will be available for the Kaleidoscope quilt (2 colorways, 65" x 87½") shown on the opposite page. We will also be offering strip rolls which can be used on the ZigZag quilt (above) and the Strippy Weave quilt (above left).



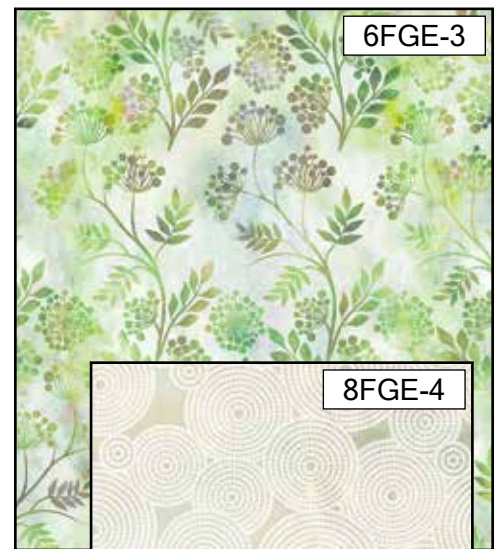
Floragraphix V Quilts: #FGE.BK



8FGE-2



9FGE-1

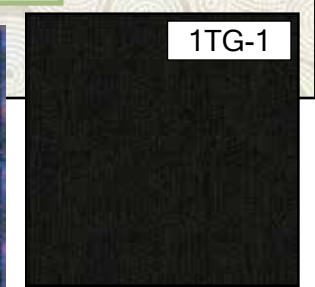


6FGE-3

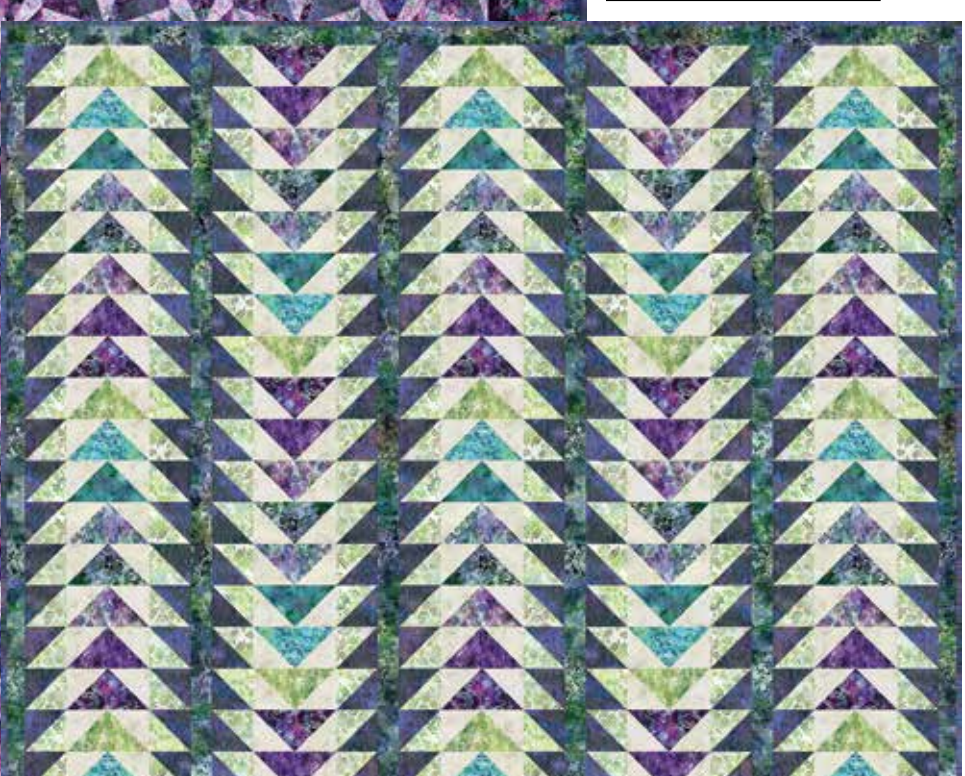


8FGE-4

Available November, 2020



1TG-1

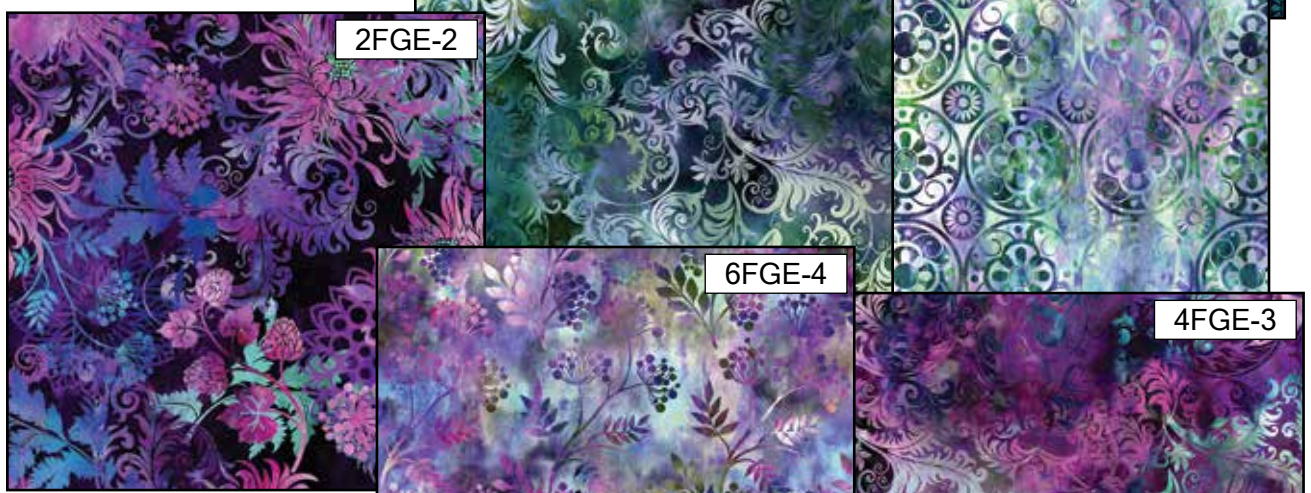
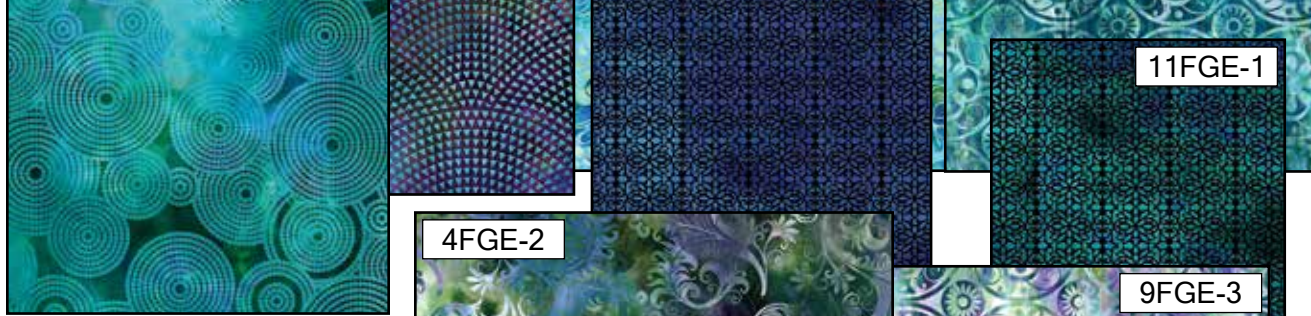
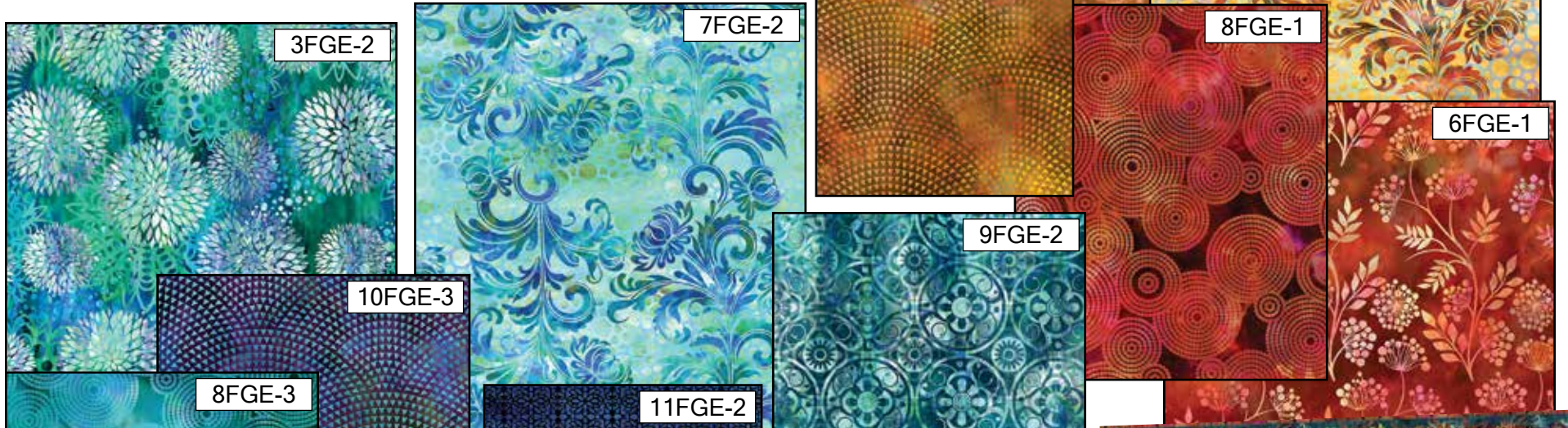




Strip rolls will have 26 strips: 1 each of the prints shown above. #FGE.SR

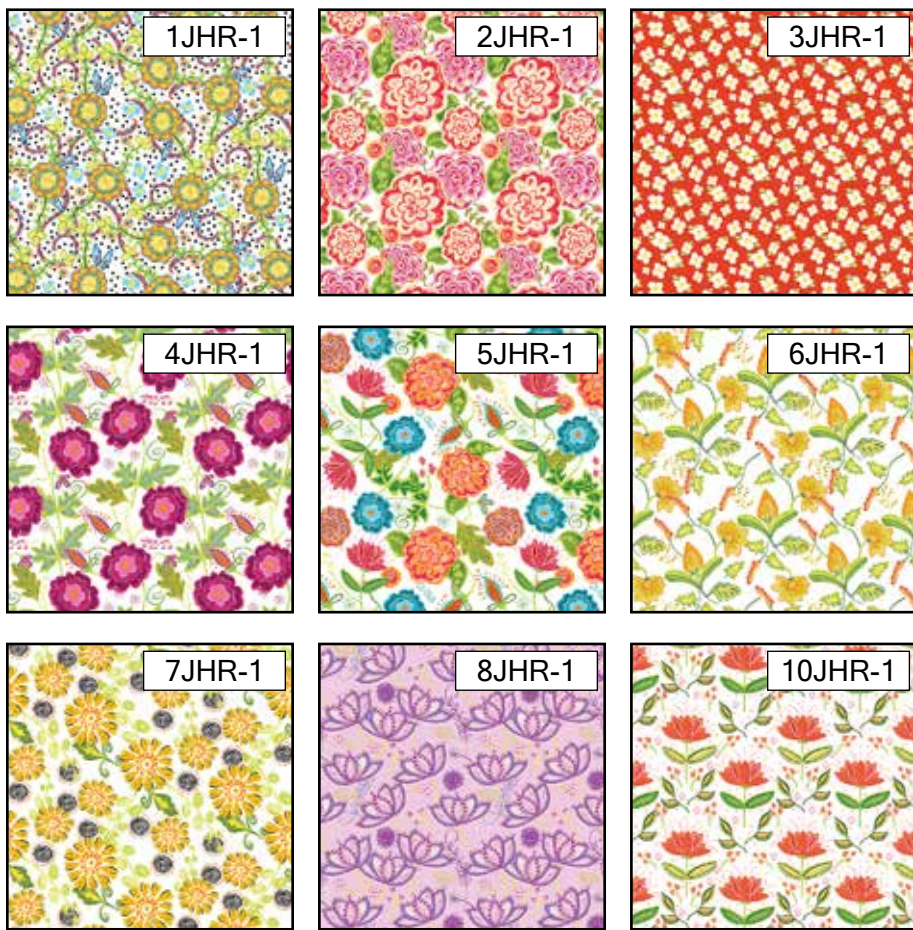


1FGE prints are border stripes and are reduced smaller than the other designs here so that more of the image can be seen. There are a total of four border stripes printed across the 44" width of fabric as shown above.



Floragraphix V Kaleidoscope Pattern: #GEK Patt



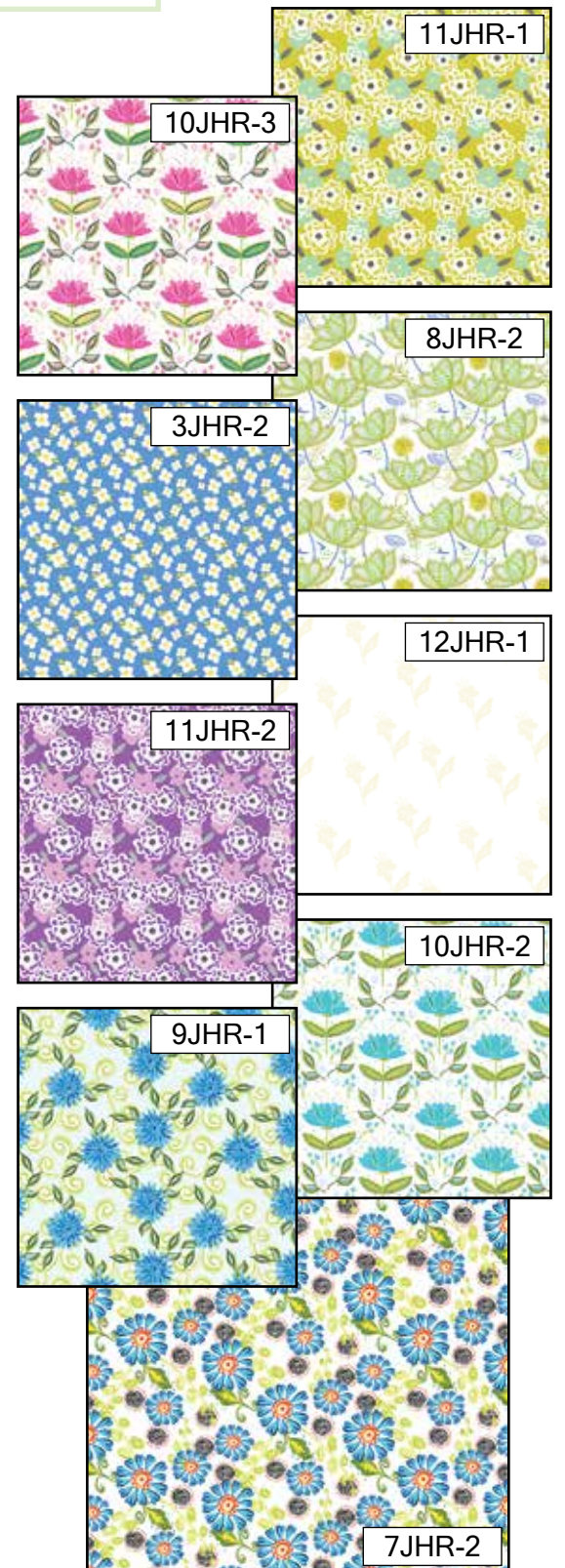
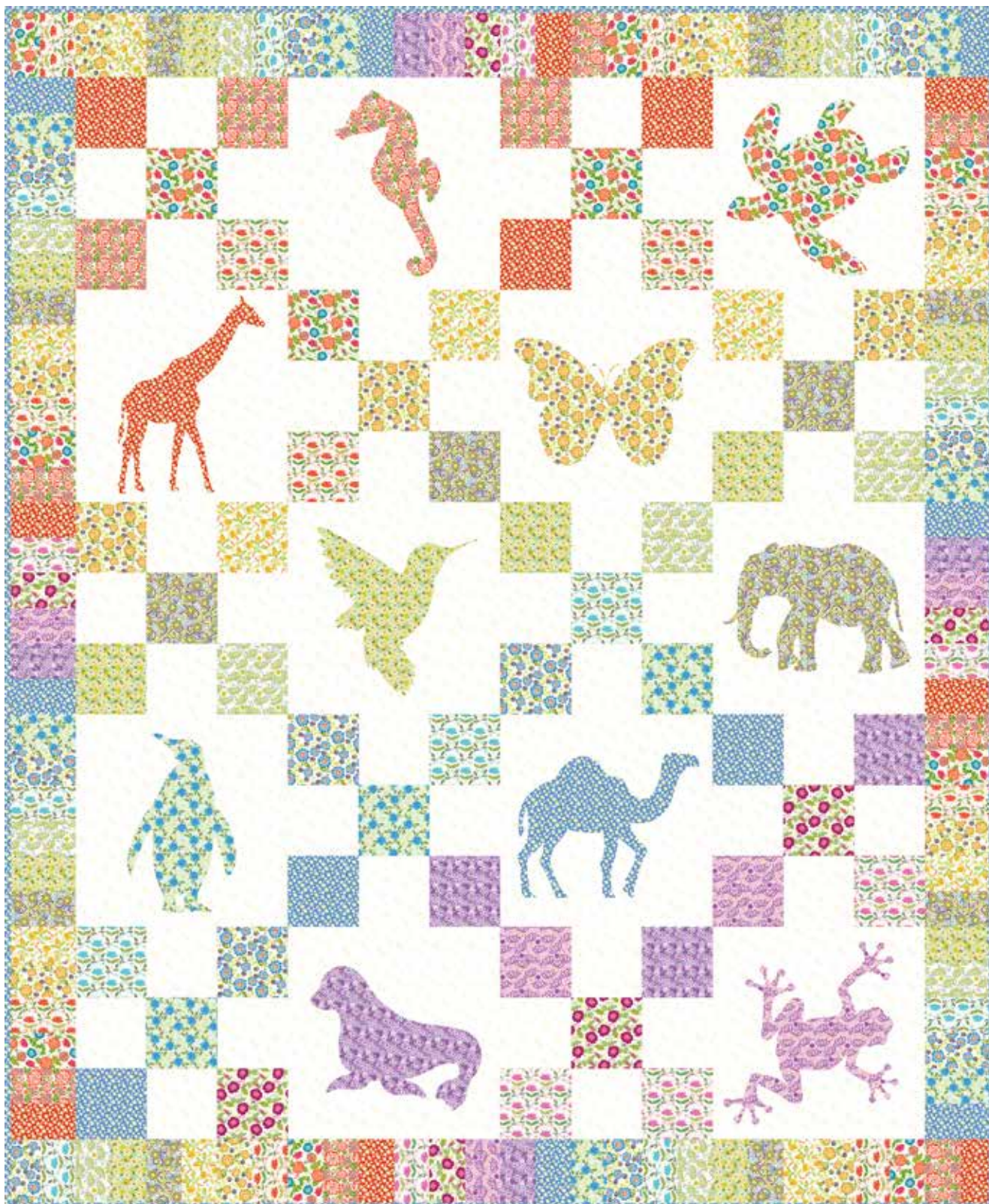


Tea Time Appliqué Quilt Pattern: #PT-5777

Petit Jardin by Jennifer Heynen

Jennifer's designs are always cheerful and smile-inducing, and her latest collection arrives at the perfect time to deliver a happy diversion to us all. Her whimsical *Tea Time Appliqué* quilt (46" x 58") is a treat of a project, with teapots, baked goods, and jars of honey. For a larger quilt (70½" x 85½") that's fast and easy, check out the *Petit Jardin Menagerie* pattern with its assortment of simple-to-appliqué animal silhouettes. Fun!

Available December, 2020



Petit Jardin Menagerie Quilt Pattern: #JHR Patt

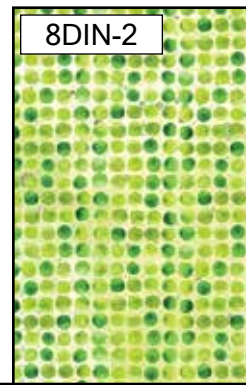
DINOSAUR FRIENDS

by In The Beginning Studio

We've got your dinosaur needs covered! If the Jurassic collection is too scary for you or the dinosaur aficionado in your life, give these playful Dinosaur Friends a try. The watercolor style gives the designs a soft, charming touch. There's even a print with dinosaur hatchlings! Our quilt pattern includes instructions for a quilt (66" x 94") and matching pillowcase.



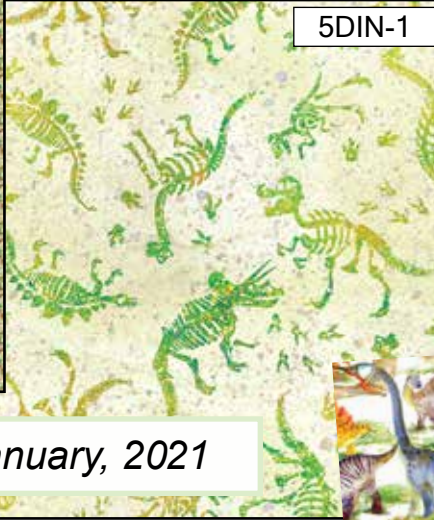
1DIN-1



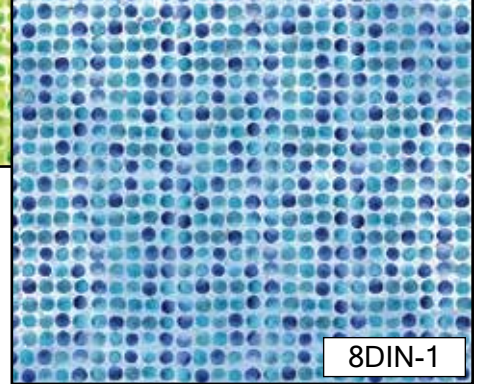
8DIN-2



3DIN-1



5DIN-1



8DIN-1

1DIN-1 print is a panel print and is reduced smaller than the other designs here so that the complete image can be seen. Panel is 36" x 44".

Available January, 2021



6DIN-2



7DIN-1

Dinosaur Friends Quilt Pattern: #DIN Patt
(Pattern includes instructions for quilt and pillowcase.)



4DIN-1



6DIN-1



2DIN-1

2DIN-1 print is a border stripe and is reduced smaller than the other designs here so that more of the image can be seen. There are a total of four border stripes printed across the 44" width of fabric as shown below.



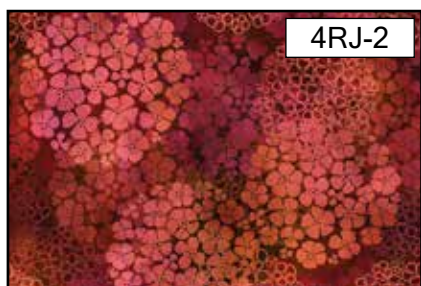
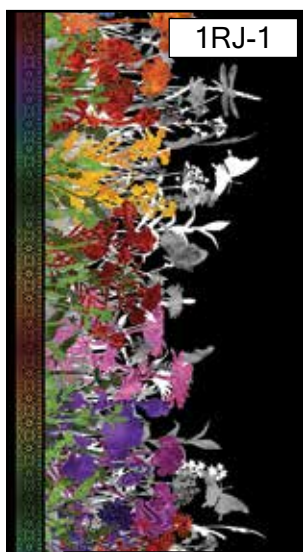
Rainbow of Jewels

by Jason Yenter

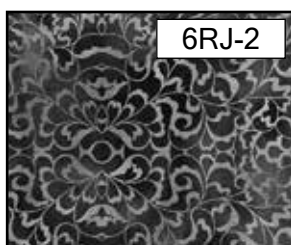
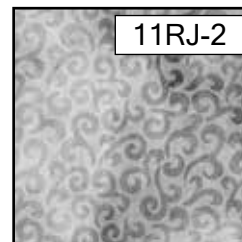
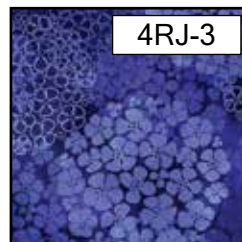
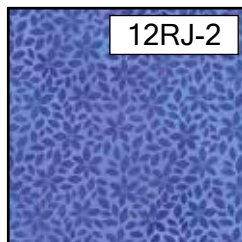
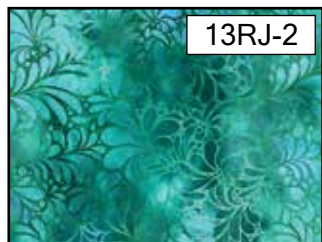
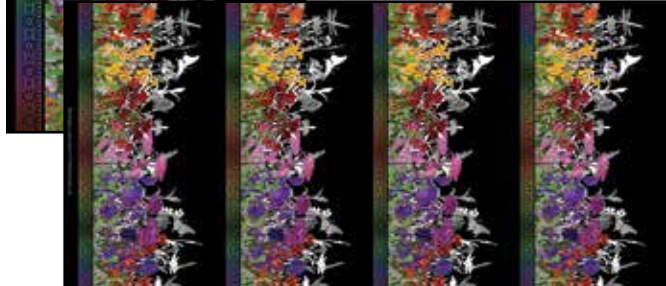
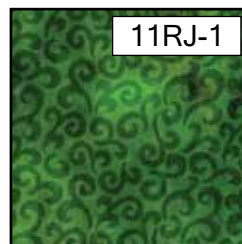
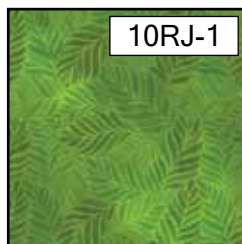
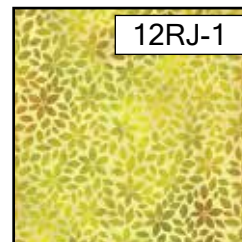
We're excited to introduce our new Block of the Month quilt! The mix of easy piecing and fusible appliqué makes this BOM an extra engaging project which takes full advantage of the beautiful Rainbow of Jewels collection, designed to perfectly capture the tonal shifts in flower petals and leaves. Other great options for this collection include the *Kaleidoscope Quilt* and Laurie's Shifrin's *Mirage*. (We will be offering strip rolls which can be used with *Mirage*. Easy for kitting!)



Rainbow of Jewels BOM Pattern: #RJ Patt (99½" x 99½")



1RJ-1 print is a border stripe and is reduced smaller than the other designs here so that more of the image can be seen. There are a total of four border stripes printed across the 44" width of fabric as shown below.



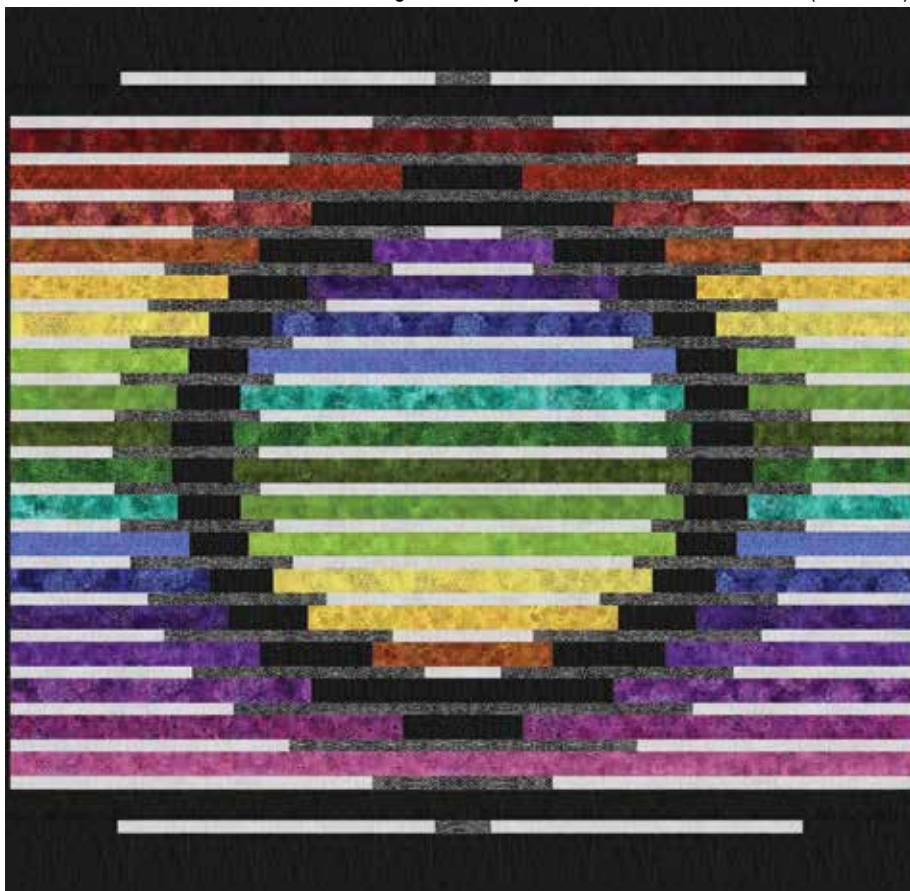
Rainbow of Jewels Kaleidoscope Pattern: #RJK Patt (65" x 87½")



Available September, 2020

Strip rolls will have all the prints shown in the strip at right. → (42 strips: 2 of each color, 3 of each gray.) #RJ.SR

Mirage Pattern by Laurie Shifrin: #LS-MIR Patt (80" x 80")



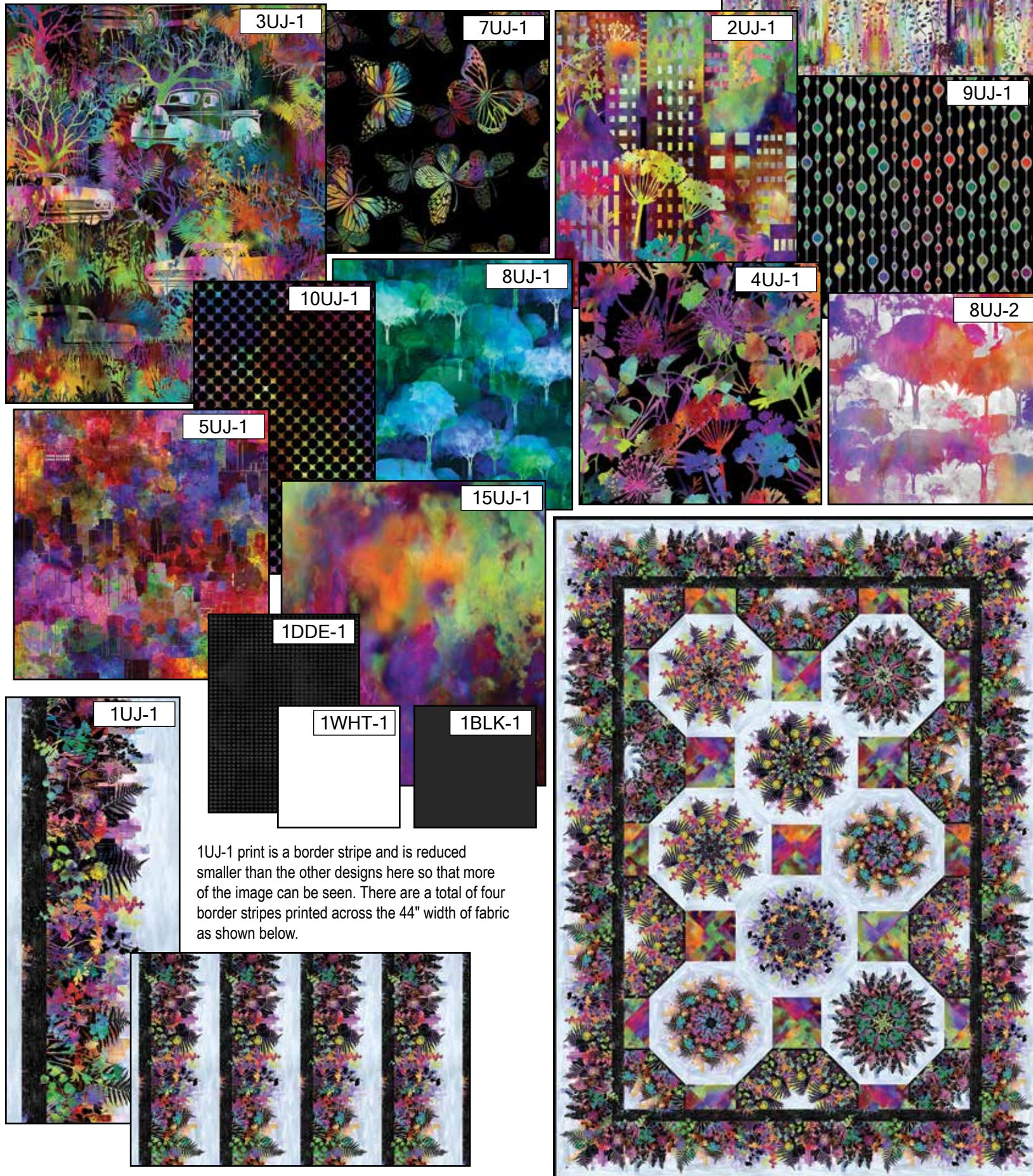


Available Now!

Urban Jungle Quilts: #UJQ.BK

Urban Jungle by Jason Yenter

This collection explores a vibrant cityscape of industry (skyrises and cars) and nature (flowers, butterflies, and trees) in dynamic cohabitation. The colors are saturated and dazzling. The *Urban Jungle Quilts* book has instructions for the five quilts at the top of this page. (The *City Cats* quilt with its easy fusible appliqué is sure to be a hit among cat-lovers!) A separate pattern will be available for the Kaleidoscope quilt (64" x 86½") shown below right.



1UJ-1 print is a border stripe and is reduced smaller than the other designs here so that more of the image can be seen. There are a total of four border stripes printed across the 44" width of fabric as shown below.



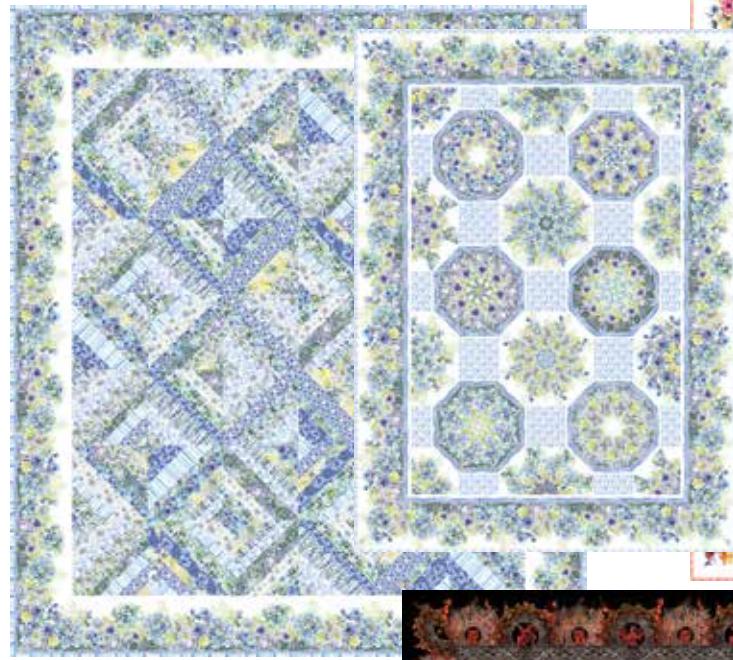
Urban Jungle Kaleidoscope Pattern: #UJK Patt

More Collections to See Online!

The Leah Collection



Pretty in Pink



PLENTY



Hummingbird Lane



Tapestry



DRAGONS

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