WIE QUIIII SHOPS | AMERICAN | CHANGE |

American Patchwork & Quilting supports quilt shops!

- Quilts and More features simple, fresh, and fun projects that quilt shop owner's tell us is a great tool for teaching classes.
- For 23 years Quilt Sampler has featured independent quilt shops. It's the only consumer magazine that supports independent, brick and mortar quilt shops by featuring them in a magazine devoted to them.
- More than 1,300 independent quilt shops sell our magazines in their stores.
- The 1 Million Pillowcase Challenge is a free program offered to quilt shops. The program drives traffic to the store and helps encourage the next generation of quilters.



Stop by booth 1208 to see Nancy Singh. See how you can carry our magazines in your shop, nominate yourself to be in *Quilt Sampler*, and make your own magazine cover!



MAGAZINES ARE JOWN CONTROL Inspiring. Innovative. Effective.

What are your top 3 places for quilting inspiration?

71% quilting magazines

39% my local quilt shop

37% quilting websites

What are your top 3 places to learn a new technique?

47% quilting magazines

47% YouTube

33% my local quilt shop

What are your top 3 places to discover new trends \(\xi \) ideas?

73% quilting magazines

43% quilt shows

40% my local quilt shop

What are your top 3 places to find new fabrics, tools, & products?

70% quilting magazines

59% my local quilt shop

43% quilting websites

*from 2016 American Patchwork & Quilting enthusiast panel

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