

The place for display ideas!

Quilt Market is *the* place to find just about everything — good product, vendor support, business how-to, inspiration and great display ideas! The recent Fall Quilt Market 2013 in Houston was no exception to this rule!

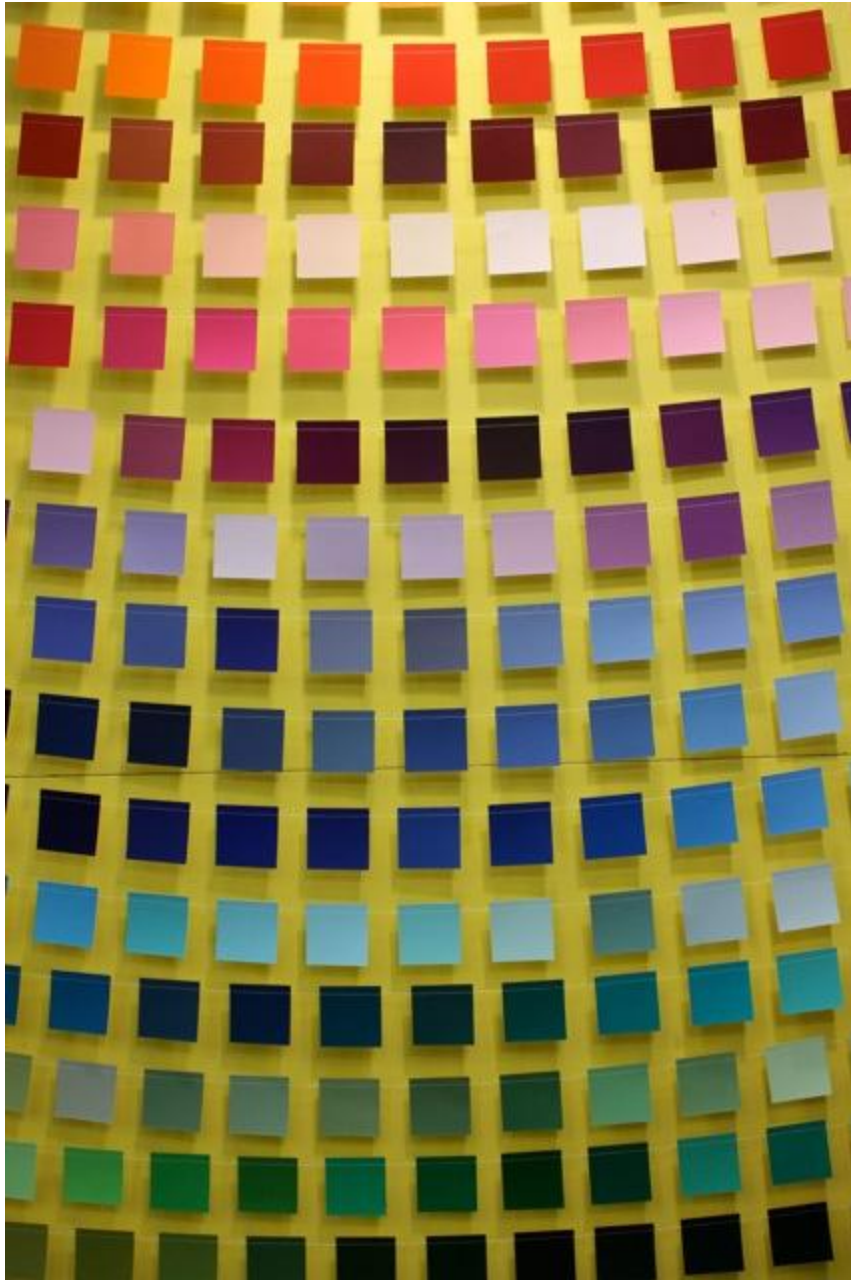
If you were too busy conducting business to make note, or if you have already forgotten what you saw, here's a fresh dose of display inspiration you can easily adapt to your shop. Take these ideas and run with them or let them be a jumping off point for your own imagination.



These giant triangles seen in the Robert Kaufman booth were huge and impressive. They could have just cut and pasted the fabric shapes, but what looked so cool was that it appeared they wrapped the triangles (maybe on foam core?) with fabric and then created the arrangement adding a new dimension. Really dynamic!



Also in the Robert Kaufman booth, Carolyn Friedlander's new Botanics was featured on a jade wall — the Pantone color for 2013. Love the overhanging branches holding the fused and stitched hanging strings of three-dimensional leaves.



Talk about impressive! This Robert Kaufman wall was covered with garlands of Kona Cotton swatches. Equal in size and shape the way they were hung allowed them to vibrate with air movement. I'm certain the booth designer knew they would do this and create the shadows — which also moved — on the wall. Remember, repetition and surprise make good displays.



Bold graphic signage never fails. And I love the white cubes which appear to be suspended used as display shelving for colorful bundles.



Not only is this tea cozy from Pink Sand beach cute as can be, but make note of the giant wooden clothespin holding the pattern! Clean in white and bold, it serves to elevate the pattern for easy viewing.



Anna Maria Horner's booth, as with her patterns and fabrics, never fails to visually deliver. The backdrop is simply painted on canvas. The table was slick and white and the chairs clear lucite. Love the contrast between her charming florals and this contemporary modern twist. Rainbow flowers look like they are in simple Ball canning jars — easy!



The second wall of Anna Maria's booth was a cool-looking mood board. The background was made of sewing pattern tissue pieces. Again, the "bits and bobs" of inspiration are arranged diagonally in rainbow fashion.



All of the designer vignettes in the Westminster Lifestyle Fabrics booth had quilts hung on large dowels supported by curtain rod brackets. Parson Gray's new line was used in a quilt, bag and garment showcasing its versatility.



Also seen in the Westminster booth, this fabric wrapped vase holding fabric flowers is an easy idea to make up in any fabric line. It created quite a statement.



Timeless Treasures went all out this year! Big, bold, graphic, dramatic! The detailed attention to lighting and the message completed a perfect display.



Then note the addition of these big umbrellas! Don't you love it? I saw umbrellas as a backdrop or over-head element in several booths. This would be so easy for you to replicate.





Blue and white are classic and still going strong — and why not? Who doesn't love blue and white? The above photos from Michael Miller's award-winning booth are full of ideas suitable for any color combination.



Ever feel like you need to be in more than one place at a time? Need more sales people to tell your story? Look what Jason set up in his In the Beginning Fabric booth. It's a flat panel TV screen on an easel-type stand. This took up a minimum of space. He used a loaded thumb drive or camera card to feature new lines and other ideas! Ingenious, Jason!



Barb and Mary of Me and My Sister know the importance of unexpected scale and when to add a bit of humor. These giant safety pins from Ballard Designs were perfectly eye-catching to feature this Jelly Roll.



Anne Sutton of Bunny Hill used repetition in highlighting her cute reindeers. One reindeer could never do the job of pulling a sleigh, nor setting a good display.







Pat Bravo of Art Gallery Fabrics is a master display artist who knows how to add simple touches to set the scene and create an exciting environment.



Another easy to make and whimsical garland — super idea!



The entire Art Gallery booth was one visual treat after another. This color-coordinated display tells the fabric line story oh so very well! And, it too, makes use of the shadows as part of the visual.



Last but not least, is the new look of the American Quilt Retailer booth! Ranelle and her cousin Alisa added drama, contrast, color, graphics and essentials like water and chocolate. The booth tells the new story and gives shop owners everything they need!

Have some display ideas of your own? Send us photos! We'd all love to see them! — Susan

Posted by [Susan](#)

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